



BC LOG & TIMBER
BUILDING INDUSTRY ASSOCIATION

SUPPORTING OUR UNIQUE BUILDERS

Join us for Session 6 of our **Virtual Workshop Seminar Series!**



Hiring Creatively: principles, culture and systems to attract and retain talent

Presented by:
Gil Davidson, Advantage Management
and Shawnee Love of LoveHR

This is our 6th **Virtual Workshop Seminar Series Event**. Join us for workshops and seminars on educational and informative topics relevant to our industry!

We are excited to offer this excellent opportunity to network with other industry members, suppliers, and associates and help you:

- Stay Informed
- Share Information
- Get Educated
- Shape Policy

October 6, 2021 Seminar is Free!

Sponsorship and presenter opportunities are available for all subsequent seminars!

Workshop Seminar Series Dates

- 1 March 25, 2021 – COMPLETE
- 2 April 22, 2021 – COMPLETE
- 3 May 20, 2021 – COMPLETE
- 4 June 24, 2021 – COMPLETE
- 5 July 22, 2021 – COMPLETE
- 6 October 6, 2021 – 10:30am-12:30pm PST
- 7 TBD

*Dates may be subject to change with advance notice

Register by completing the attached form and returning to
bclogandtimber@gmail.com by September 29, 2021

Seminar Summary

We've brought 2 experts to help us understand how to attract, recruit, and retain quality employees that will fit in and be an asset to your businesses.

Gil Davidson specialises in developing leaders and teams to scale business success.

Shawnee Love specializes in helping companies develop the right systems and processes to support recruiting, developing, and retaining talent.

Together they will be presenting an engaging session on "**Hiring Creatively: principles, culture and systems to attract and retain talent**".

Come ready to learn about:

- Developing your Employment Brand
- Creative methods of recruiting
- Systems and processes that support high retention
- How leaders and culture engender loyalty

Presenter Information

Advantage Management Consulting is a leadership development consultancy with a reputation for true partnership with their clients.

Established in 2002 with the aim of emboldening leaders and facilitating vibrant, impactful and freeing corporate cultures, they have equipped 10,000+ leaders across Canada and beyond.

Their team of high-impact coaches work with business leaders to scale their success by providing tailored programs and expertise for them to confidently lead high-performing organizations.

As the company founder and certified coach, Gil Davidson brings her insights from 18+ years running a business and a strong foundation of a business administration degree and 10+ years of HR work across a number of industries and countries.

She is known for her ability to see and speak to the heart of the issue and clients most often describe her as “insightful and direct”.



A D V A N T A G E
MANAGEMENT | CONSULTING

Shawnee Love is the founder, president, and lead consultant with **Love HR Inc**, a consulting practice concerned with building better businesses through their people, culture, and people practices.

The LoveHR team deliver training, advice, and creative and practical HR solutions and strategies to business leaders and managers on culture, skill development and effective people management.

Having practiced in the field for almost 30 years, Shawnee has worked with companies and people across Canada and internationally and is considered an expert in the foundational HR functions of:

- Recruitment & Onboarding
- Total Rewards
- Performance Management
- Training & Development
- Culture

Shawnee is also well known for her speaking, training and blogging on topics relevant to business owners and leaders of teams. For more information, visit her website www.lovehr.ca.

