

**SPONSORSHIP GUIDE**  
**26TH ANNUAL AGM & CONFERENCE**  
**JUNE 8-11, 2023 AT GAVIN LAKE, BC**

**INTRODUCTION**

The BC Log and Timber Building Industry Association (BCLTBIA) was created to provide services in support of industry growth, and is the only business association in British Columbia that exclusively promotes and advocates for the interest of Log Builders and Timber Framers.

Sponsoring us in 2023 will raise your visibility and credibility within the industry. Your contribution is recognized by our members, ensuring your company is foremost in their minds throughout the year. This is your opportunity to be seen as part of the industry.

**AGM & Conference, June 8-11, 2023**

Each year the BCLTBIA hosts an AGM & Conference to share business knowledge, provide networking opportunities, and to develop industry cohesiveness. This is a great venue for our sponsors to meet and directly market to our delegates.

For the duration of the event, the Trade Show features our Sponsors' products and services. This gives attendees first hand exposure to both your representatives and your products.

Throughout the event, delegates and sponsors are provided with opportunities to renew and create a variety of lucrative business partnerships. Starting with the Reception BBQ on Thursday evening (June 8<sup>th</sup>), the Conference proper begins the next morning, featuring representatives from our Sponsors, the industry at large, and government agencies.

Conference registration fees cover a wide variety of seminars, workshops, and delicious meals. Additionally, we'll be featuring many hands-on events, including the Canoe Shed Building Project, the Truss Building Competition, and the Annual Axe Throwing Competition.

Additional events include:

- **Live and Silent Auction:** We welcome any donations you would like to contribute! All such donations help maintain our Association's self-funded status and provide excellent advertising opportunities.
- **Slideshow of Days Gone By:** Celebrating 25+ years as an association is no small feat! If you would like to have your photos featured in our presentation, please submit them to the office by May 1<sup>st</sup>.
- **Live Music:** What's better than an evening campfire jam?

## **THE KING POST**

### **\$7,500 MAJOR SPONSORSHIP LEVEL**

- **Presentation:** 20 minute presentation showcasing your products and services. This may be a demonstration, a slide show, introduction of a new product/tool, a presentation on your services to the industry, or even to provide updated technical information
- **Display:** Product exhibit area to be determined based on your needs and space available
- **T-Shirts:** Your company name on the back of conference T-shirt provided to all registrants
- **Included conference fees (X2):** Includes all meals at conference site
- **Accommodations:** Designated hotel (1 room x 3 nights) within an hours drive of the facility or onsite bunkhouse style beds and RV Camping space included (no hookups)
- **Promotion:** Your company's promotional material will be included in all delegate registration packages, plus a full page black & white ad in conference program
- **Recognition:** Your company is listed as one of the event sponsors throughout conference
- **Website Listing:** Your company listed on our website as a major sponsor for one year
- **Link:** A link on our digital newsletter (4 issues) to your corporate website
- **Membership:** One (1) year BCLTBIA Membership - \$350 value

## **THE RIDGE**

### **\$5,000 CONTRIBUTING SPONSOR LEVEL**

- **Display:** Product exhibit area to be determined based on your needs and space available
- **T-Shirts:** Your company name on the back of conference T-shirt provided to all registrants
- **Included conference fees (X1):** Includes all meals at conference site.
- **Accommodations:** Onsite bunkhouse style beds and RV Camping space included (no hookups) – included with your sponsorship.
- **Your company promotional material included** in all delegate registration packages;
- **Promotion:** Your company's promotional material will be included in all delegate registration packages, plus a 1/2 page black & white ad in conference program
- **Recognition:** Your company is listed as one of the event sponsors throughout conference
- **Website Listing:** Your company listed on our website as a major sponsor for one year
- **Link:** A link on our digital newsletter (2 issues) to your corporate website
- **Membership:** One (1) year BCLTBIA Membership - \$350 value



## THE DOVETAIL \$3,000 EVENT SPONSORSHIP LEVEL

- **Included conference fees (X1):** Includes all meals at conference site.
- **Accommodations:** Onsite bunkhouse style beds and RV Camping space included (no hookups) – included with your sponsorship.
- **Promotion:** Your company's promotional material will be included in all delegate registration packages, plus a 1/4 page black & white ad in conference program
- **Recognition:** Your company is listed as one of the event sponsors throughout conference
- **Membership:** One (1) year BCLTBIA Membership - \$350 value

## Become an Auction Contributor!

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Contribute a service, product, or tool donation  
with a minimum value of \$1500 and receive:

- **Display** of your product catalogue on a shared table (with other supplier displays) at the Conference Trade Show
- **Auction donation featured** during the auction;
- **Membership:** One (1) year BCLTBIA Membership - \$350 value

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Contribute a service, product or tool donation  
with a minimum value of \$750 and receive:

- **Display** of your product catalogue on a shared table (with other supplier displays) at the Conference Trade Show
- **Auction donation featured** during the auction

**CONTACT THE BCLTBIA OFFICE  
TODAY TO ENSURE MAXIMUM EXPOSURE!**

ph. 250-545-5647 (LOGS) / email: [bcltbia@gmail.com](mailto:bcltbia@gmail.com)



# **Become an Auction Contributor!**

## **2023 Sponsor Auction Donation Form**

DESCRIPTION OF AUCTION CONTRIBUTION(S)	RETAIL VALUE (excluding taxes)
<b>TOTAL RETAIL VALUE</b>	<b>\$</b>

**Auction Items and promotional material may be sent in advance to:**  
**BCLTBIA c/o Zirnhelt Timberframes,**  
**3031 Hwy 97S PO 150 100 Mile House, BC V1K 2G0**

**Please coordinate with our office at 250-545-5647 (LOGS) and to ensure all items are received by May 15, 2023.**

**Donor Company Name** (for Auction Program Book): \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Ph:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Tangible Item**\_\_\_\_ **Gift Certificate**\_\_\_\_

**Method of delivery:** **Shipping or hand delivering** (circle)