



Workshop Seminar Series 2021

Sponsorship Opportunities

The BC Log and Timber Building Industry Association (BC LTBIA) is excited to announce that beginning March 25, 2021 we will be hosting a virtual workshop seminar series, with workshops / seminars held 1-2 times per month over a six-to-eight-month period. We would like to take this opportunity to thank you for your ongoing industry support and invite you to participate in the series as a series sponsor, presentation sponsor, or a sponsor speaker.

The benefits of sponsorship of this series includes exposure to a guaranteed audience consisting of existing and new industry members, the opportunity to expand your client base to non-member attendees, and a virtual platform educate others as well as promote your business.

SPONSORSHIP OPPORTUNITIES

Series Sponsor \$250.00

As a Series Sponsor you are given the opportunity to have your business promoted by way of logo placement in our promotional material and literature leading up to and throughout this series.

Additional benefits of this opportunity include:

- Opportunity to attend all workshop/seminars.
- Company logo, website, and social media links on our website under the seminar series page.
- Logo in seminar series program.
- Logo included in all social media and digital promotion of the workshop/seminar series.

Presentation Sponsor \$500.00

As a Presentation Sponsor, you will be given 5-8 minutes to discuss your business and products in addition to introducing the workshop / seminar presenter. This is a great opportunity to maintain an industry presence with our members and introduce yourself to new leads.

Additional benefits of this opportunity include:

- Opportunity to attend all workshop/seminars in the series, including the one you are introducing.
- Promotional material, logo, company website and social media links on our website under the seminar series page.
- Logo in full seminar series program.
- Logo in all promotion of specific workshop/seminar being sponsored.
- Logo included in all social media and digital promotion of the workshop/seminar series.

Sponsor Speaker \$1,000.00

As a Sponsor Speaker you are given the opportunity to host your very own 2–3-hour virtual workshop/seminar. This interactive presentation must be educational and informative in nature as well as relevant to the industry. While the intent of this presentation is to be educational, it also provides the perfect platform to showcase your business, your products, and your services by putting you face-to-face with existing and new industry members and the opportunity to expand your client base with non-member attendees.

Additional benefits of this opportunity include:

- Opportunity to attend all workshop/seminars in the series, including the one you are presenting.
- Promotional material, logo, company website and social media links on our website under the seminar series page.
- Logo, company information, and personal bio in full seminar series program.
- Logo, company information, and personal bio in all promotion of specific workshop/seminar being sponsored.
- Logo and company info as well as your specific workshop/seminar title included in all social media and digital promotion of the workshop/seminar series.
- Your presentation recorded and posted on the BC LTBIYA YouTube Channel linked from the seminar series page of the BC LTBIYA website and our social media accounts.

We have enclosed the sponsor registration form and the program for our first seminar, which includes the schedule for upcoming seminars, for your review and consideration. Please do not hesitate to contact us if you have any questions regarding this seminar series. We look forward to hearing from you and hope you will join us for this exciting event!

Sincerely,

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Encl.